

Imaging Cashback Promotion

Purchase an applicable Imaging Product from a participating retailer and qualify for up to £50/€70 Cashback

Helpline Number: 0344 844 3899 Option 3 E-Mail : www.panasonic.co.uk/email

Promotion Period: 11th July 2016 to 5th September 2016

Claim Deadline: 31st October 2016

PROMOTION TERMS AND CONDITIONS.

1. The Imaging 'Cashback' Promotion (hereafter referred to as the "Promotion") is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP, UK (the "Promoter")

ELIGIBILITY

2. The Promotion is applicable to residents of the EEA, EU and Switzerland who are aged 18 years or over.
3. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Product from a participating retailer in the UK or Republic of Ireland during the Promotion Period. Claims relating to products purchased before or after the Promotion Period will be deemed invalid.

Qualifying Products / Cashback Values

MODEL	CASHBACK (£)	DOUBLE CASHBACK (£)	CASHBACK (€)	DOUBLE CASHBACK (€)
DMC-GH4RHEBK	£50	£100	€70	€140
DMC-GH4RE-K	£50	£100	€70	€140
DMC-GX8MEB-K	£50	£100	€70	€140
DMC-GX80WEBK	£50	£100	€70	€140
DMC-GX80WEBS	£50	£100	€70	€140
DMC-GX80KEBK	£50	£100	€70	€140
DMC-GX80KEBS	£50	£100	€70	€140
DMC-GX80KEBT	£50	£100	€70	€140
DMC-G7MEB-K	£50	£100	€70	€140
DMC-G7KEB-K	£50	£100	€70	€140
DMC-G7KEB-S	£50	£100	€70	€140

DMC-G7EB-K	£50	£100	€70	€140
HC-VXF990EBK	£50	£100	€70	€140
HC-VX980EB-K	£50	£100	€70	€140
HC-VX870EB-K	£30	£60	€50	€100

4. From 25th August 2016 – 5th September 2016, participants are eligible for double the cashback value on Qualifying Products.
5. This Promotion is open to participating retailers only; please check with your chosen retailer that they are participating in this Promotion prior to purchasing a product to avoid any disappointment. Purchases from Dixons Travel are specifically excluded from this promotion.
6. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

CLAIM PROCESS

7. To claim this promotion for your purchase, please complete the online claim form (www.panasonic.co.uk/promotions) and upload a copy of your full purchase receipt (not deposit receipt) and an image of the product barcode, which can be found on the side of your product box (showing the model number and serial number) by the Claim Deadline. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model number purchased and the date of purchase.
8. Claims are not valid in respect of Qualifying Products that are returned to the retailer and the participant receives a full refund, in which case the Promoter will be entitled to the return of any Cashback paid. **PLEASE NOTE: Participants must wait 28 DAYS, from the date of purchase BEFORE submitting their on-line claim.** In any event, the last date for registration will be the Claim Deadline.
9. The Promoter will not process a claim if the participant cannot provide both an image of the product barcode and a copy of the purchase receipt. If, for any reason, the participant has not retained the product box, the Promoter will accept an image of the serial number found on the base of the Qualifying Product.
10. Participants who are unable to upload the supporting documentation to verify their claim, may send their printed claim form along with a photocopy of the full purchase receipt (we are unable to return these so please do not send the original) and an image of the product barcode to the address below, to be received on or before 31st October 2016. Printed Claim forms received after this date will not be eligible for this Promotion.

Address for Postal Claims:

Lumix Camera Cashback Offer

Panasonic House, Willoughby Road, Bracknell, Berkshire, RG12 8FP, United Kingdom

11. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the

participant from or otherwise obstructs the participant to enter in the Promotion. Claims made by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.

12. Upon submission of your online registration, your claim will be verified. Participants will be sent an automated email to confirm the receipt of their Promotion claim and the next steps of the claim process.

REDEMPTION PROCESS

13. Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Cashback. If you have not received your Cashback within the estimated 28 days, please contact us, using the contact details above, no later than 35 days after submitting your claim. Regrettably, claims pursued after this time, as well as outside of the Claim Deadline, will not be accepted.
14. Participants are informed that PayPal charges, may apply. Cheques must be used within 6 months of the date of issue.

PRIVACY & DATA PROTECTION

15. Any personal information supplied by you will be used by Panasonic and their contractors , solely for the purpose of this Promotion and in accordance with data protection legislation. Please see Panasonic's Privacy Policy for further information (http://www.panasonic.co.uk/html/en_GB/Privacy+Policy/219629/index.html).

GENERAL CONDITIONS

16. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the participant to prove that it did not return the product within the period of 28 days from the date of delivery. Claims for returned products, bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions, will be invalidated.
17. The Cashback offered under this Promotion are non-exchangeable, non-transferable and there is no cash, credit or product alternative available.
18. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time.
19. Only one claim per Qualifying Product purchased can be made.
20. This Promotion is not available in conjunction with any other offer or promotion.
21. By claiming this Cashback, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law.